

**SAUDI  
CARPET &  
FLOORING  
EXPO**

VISION **2030**  
رؤية **2030**  
المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA

# POST-SHOW REPORT'24



Organized by



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# SHAPING THE FUTURE OF FLOORING

THE INAUGURAL SAUDI CARPET & FLOORING EXPO, THE PREMIER TRADE EVENT FOR THE CARPET AND FLOORING SECTORS, CONCLUDED WITH OUTSTANDING SUCCESS.

OVER THE COURSE OF THREE DYNAMIC DAYS, THE EXHIBITION BECAME A GLOBAL HUB OF INNOVATION, ATTRACTING LEADING BRANDS THAT INTRODUCED GROUNDBREAKING PRODUCTS AND CAPTURED THE ATTENTION OF INTERNATIONAL VISITORS.

FIFTY GLOBAL EXHIBITORS SEIZED THE PLATFORM TO SHOWCASE CUTTING-EDGE SOLUTIONS AND EXCHANGE EXPERTISE WITH A BROAD AUDIENCE OF INDUSTRY PROFESSIONALS.

ATTENDEES EXPERIENCED A COMPREHENSIVE DISPLAY OF THE LATEST DEVELOPMENTS ACROSS VARIOUS SECTORS, INCLUDING MACHINE-MADE AND HANDMADE CARPETS, PRAYER CARPETS, WOOD FLOORING, TILES, AND CARPET AND FLOORING MACHINERY.

THE EVENT WAS ENERGIZED BY VALUABLE NETWORKING OPPORTUNITIES, LIVE DEMONSTRATIONS, AND FIRST-OF-THEIR-KIND INDUSTRY EXPERIENCES THAT OPENED DOORS TO NEW BUSINESS VENTURES.



**50**

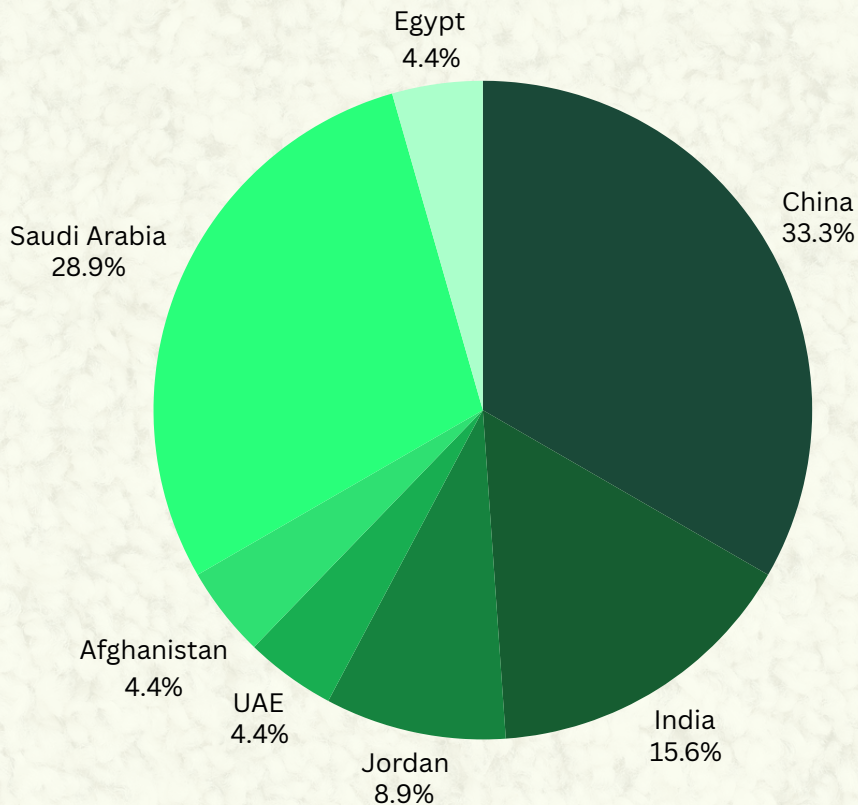
Exhibitor



**4,800**

Visitors

# EXHIBITING COUNTRIES

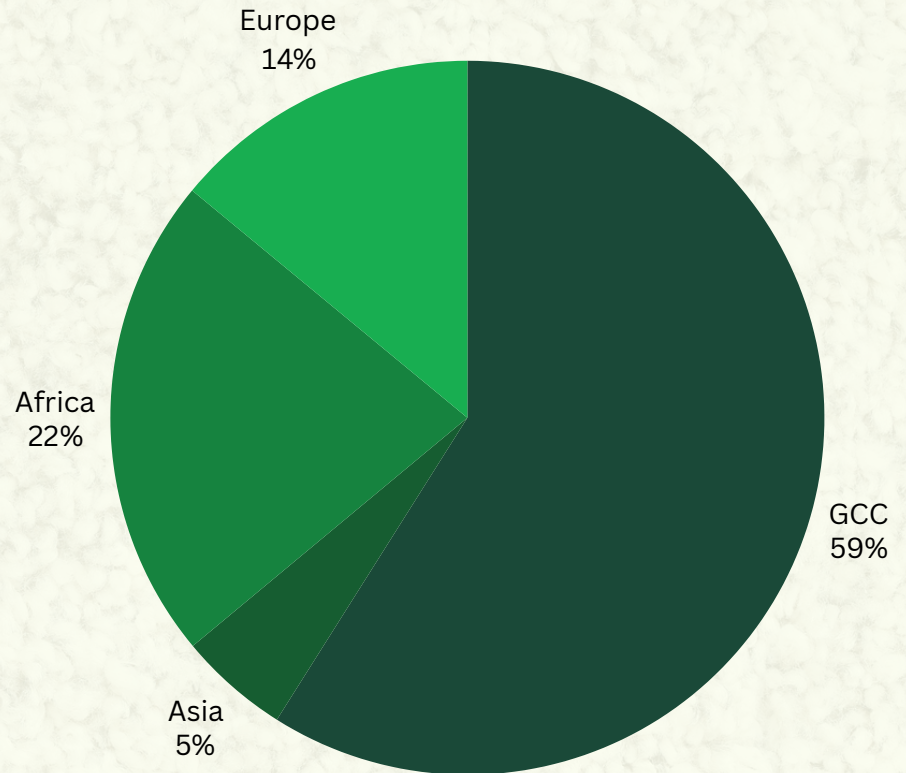


## EXHIBITOR PROFILE

- HANDMADE CARPETS AND RUGS
- MACHINE-MADE CARPETS AND RUGS
- PRAYER RUGS
- LAMINATE, WOOD AND PARQUET

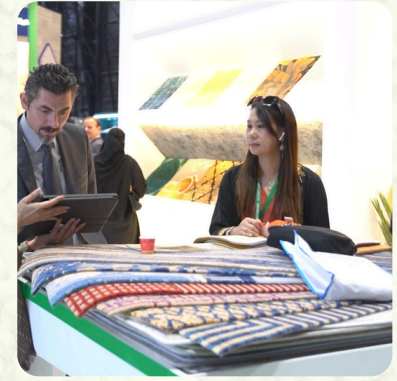
# VISITORS PROFILE

- IMPORTERS & EXPORTERS
- DISTRIBUTORS
- WHOLESALERS
- CHAIN STORES
- INTERIOR ARCHITECTS & DECORATORS
- HOTELS AND COMMERCIAL PROJECTS OWNERS
- HIGH-END CONSUMERS



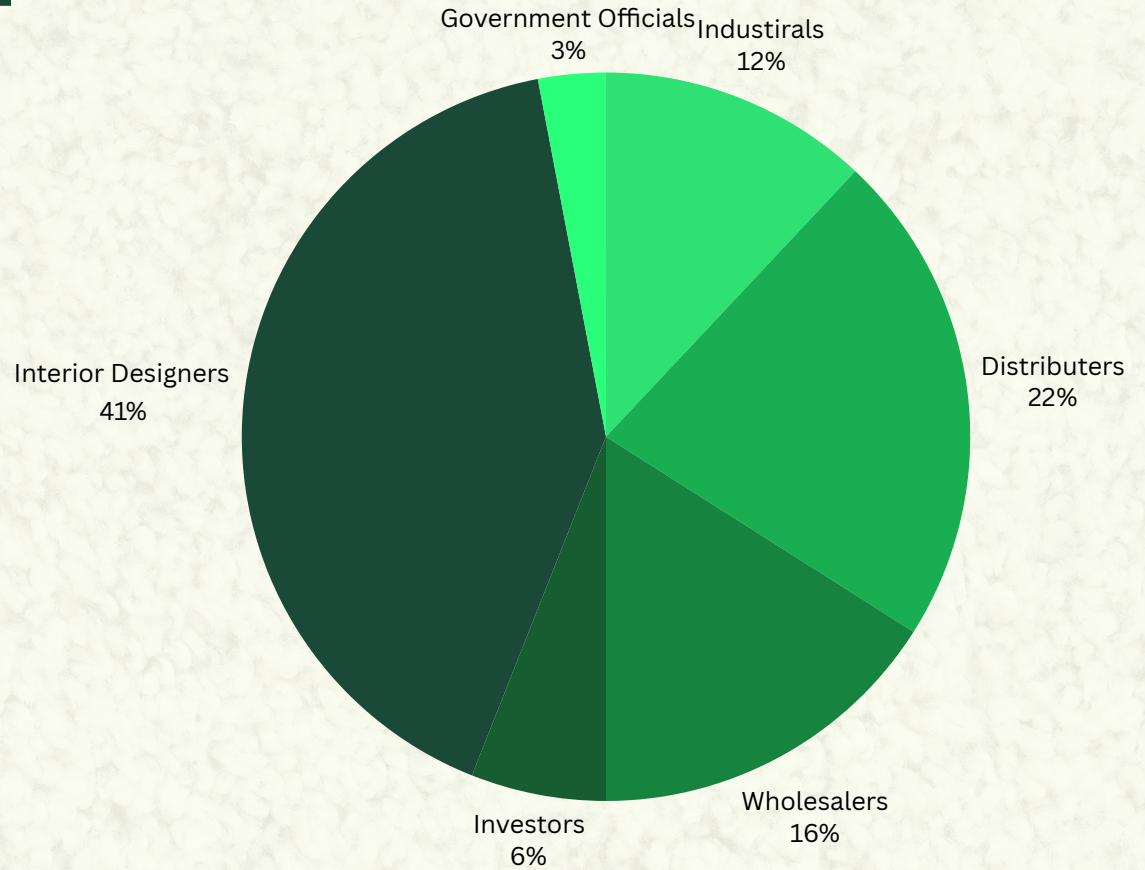
# REGIONAL & INTERNATIONAL VISITORS

- QATAR
- OMAN
- KUWAIT
- IRAQ
- EMIRATES
- MALAYSIA
- CHINA
- NEPAL
- INDIA
- JORDAN
- MOROCCO
- ITALY
- GERMANY
- EGYPT

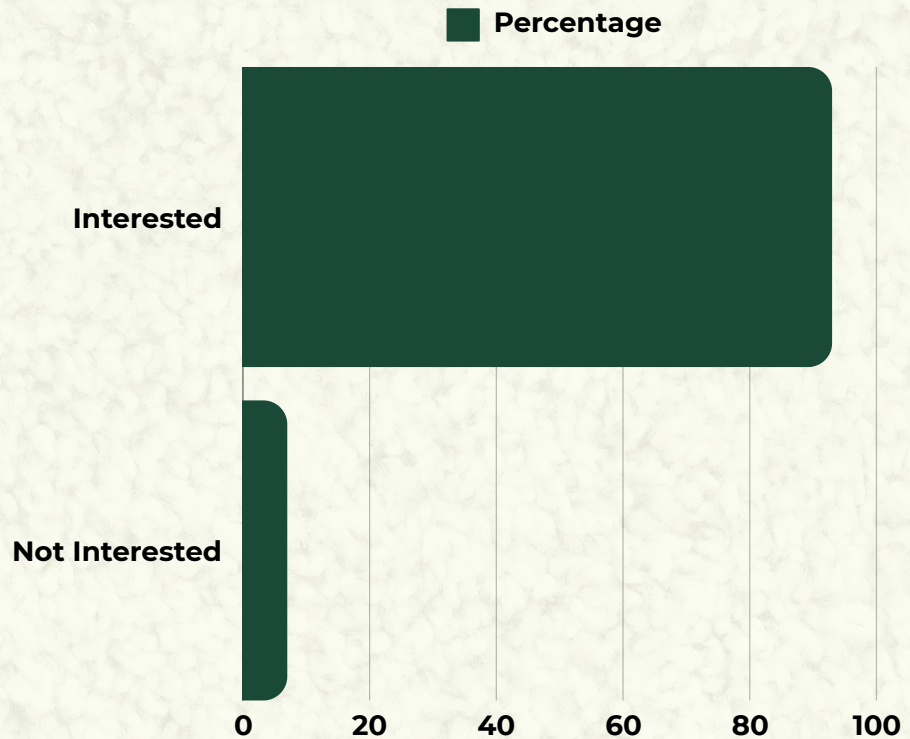


**628**  
Visitors

# VISITORS ANALYSIS BY NATURE OF BUSINESS



# EXHIBITOR'S ATTENTION TO EXHIBIT IN NEXT EDITION



# RESULTS FROM VISITORS SURVEY

**91%**

of visitors said that they found the products they were looking for



**90%**

of the visitors rated their visit as successful



**90%**

of visitors confirmed that they will attend the next edition 2025





# SPONSORS & PARTNERS

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MENACOVERING

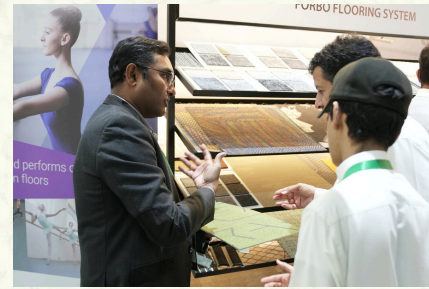


KOHAN TEXTILE JOURNAL  
MIDDLE EAST AND AFRICA TEXTILE PORTAL

## Organizers



# PHOTO GALLERY



# SAUDI CARPET & FLOORING EXPO

نوفمبر 2025  
November 17-19

مركز الرياض الدولي للمؤتمرات و المعارض  
Riyadh International Convention & Exhibition Center

